

# BUSINESS AND GOVERNMENT STAKEHOLDERS

## Strategic Community Plan Workshop Results

### Action & Investment Pipeline

### Back-casting Results Summary

16 November 2011

Population Projections	2011 - 2015 Actions / Investments	2011 - 2015 Actions / Investments	2030 Regional Brand
Turquoise Coast 2,400	Office and community space built	Id skills gaps industry needs eg Hyden	Lifestyle Shire, amenity led migration, reverse commuting, mobile community
Other coastal 1,000	Digital Strategy - knowledge ind	Attracting retirees:	Horticulture - 4 times current, smart water use industry, salad bowl
Hinterland 800	Planning and land tenure - Cervantes, Hinterland:	- Build lifestyle factors eg mens shed	Diversification of industry eg dairy
Seasonal 400	- Spatial plans, industrial + light industrial	- Assess feasibility servicing	Just in time value adding and downstream processing
	- Create lifestyle advantages	Plan for FIFO, DIDO, demand for education	Value add natural amenity
<b>2015 Population</b>	Advocacy role - Shire, drive growth, ind Growth Plan:	Shire to catalyse aged care beds	Ecotourism and recreation - 500,000 visitors, 20% o/n, 4 hotels, 2 resorts
Turquoise Coast 4,000*	- Attract people, industries	Shire to become "special needs" friendly	Marina and retail
Other coastal	- Get govt frameworks in place	DEC Shire JV / partnership access attractions	NP x 4
Hinterland 800	Branding - decide (health, sustainability):	Community engagement	20 acre blocks light industrial
Seasonal workers 500	- Set competitive advantage	Capacity / NGO / volunteer support strategy	IT infrastructure
	- What will make us interesting and unique	Research station - future:	Industry attraction - land set aside inland
	Facilitating and streamlining business:	- profiability/productivity farming hinterland	Lifestyle villages
*4,000 feasible - capacity constraints	- Attracting business	Tourism - IOD impact Hinterland	Ecoinfrastructure, 4 x wind farms, solar and geothermal, nuclear
1,500 new homes?	- Get all right elements in place	Working together as one Shire	Health services, 6 doctors, hospital with o/n beds
300 built per year?	Profile needs and services based on age coning	Sustainable healthy communities	Airport - FIFO
Growth likely to be slower in early stages		Partnership development private sector	Aged industry - used to drive employment, lifestyle and growth
		Asset management planning	Aquaculture - supply wild stock, fish farming, research
		Business development strategy for Shire	Training and education - industry in own right, specialisation, TAFE and trade
Key principle in growth:			
Diversification			
Social engagement parallel			
Need:			
Good decision making			
Capacity			
Resourcing			